

20 25

Community Champion Program



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On behalf of Open Hearth,

I would like to extend an invitation to become a 2025 Open Hearth Community Champion!

As a Community Champion, your business's support of Open Hearth's mission to end homelessness and financial instability in the community will be promoted in multiple ways throughout 2025. In addition to promotion via social media and our website, there are opportunities to be featured at our two largest events, Jams & Generosity in May and our Pickleball Tournament in the fall. Last year these two events brought together over 200 community members, local businesses, and supporters. In addition, our social media channels reach thousands of individuals both locally and online.

Participation as a Community Champion is a way to support your neighbors during a challenging time. Rents have been rapidly rising creating limited housing options, leading to a housing crisis that leaves many in precarious situations. Your support provides help to those individuals and families who are looking for assistance in their time of need.

Open Hearth has a 34-year history of serving the community. Our original mission was to ensure equal housing opportunities for people who were denied them due to their developmental, emotional, or physical disabilities. Our focus continues to be on creating affordable housing opportunities for those who have been excluded from the housing market. Additionally, we provide financial education and coaching to those looking to increase their income, decrease their debt, and/or increase their assets. This includes members of our community who are experiencing homelessness or facing eviction, those who are looking to improve their financial stability, as well as those with a serious and persistent mental health diagnosis or other disability. We provided these services to over 1,072 households in 2024.

Our programs are offered on a continuum—from preventing homelessness to homeownership opportunities. Staff guide and support program participants as they move towards greater financial stability and self-sufficiency.

Programs include—

Housing—

- Homelessness prevention
- Permanent housing subsidies
- Security deposit loans, basic critical furnishings

Financial Management—

- Matched savings for higher education, a car, a first home, or an emergency savings fund
- Ongoing financial coaching
- Personal financial education workshops
- Budgeting, social service referrals, and goal setting

Transportation—

- Matching funds for the purchase of a car
- Zero percent interest car repair loans

Community Building—

Open Hearth is a respected leader in community building efforts on the issues of affordable housing, financial stability, and improved quality of life for all. Efforts include—

- Hosting 30+ social service staff for monthly networking meetings
- Partner organization of the Chester County Partnership to End Homelessness (our CEO chaired the governance board from 2017-2022)
- Leading a community-wide effort to end homelessness in Chester County through hosting case conferencing and resource coordination with shelters, partner agencies and County representatives. This work includes creating and maintaining a By-Name list of those experiencing homelessness in the County and working with all housing providers to prioritize those on this list for permanent housing.

By partnering with us as a Community Champion, you will not only contribute to a meaningful cause but also enjoy valuable exposure and recognition within the community. To explore these opportunities, please refer to the attached forms that contain additional details. We offer several levels of sponsorship designed to align with your marketing goals.

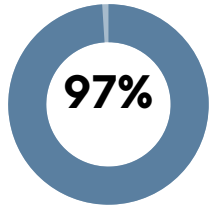
We appreciate your consideration of this sponsorship opportunity and look forward to the possibility of partnering with you. Should you have any questions or require additional information, please do not hesitate to reach out.

Warm regards,

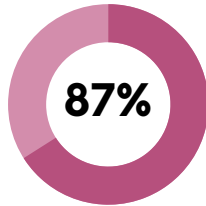
Kelly Raggazino | Chief Executive Officer

Open Hearth offers **housing, transportation, financial management and community building programming**. Staff guide and support program participants as they move towards greater financial stability and self-sufficiency.

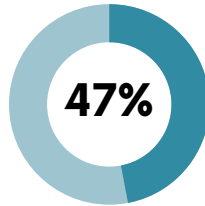
Who We Serve



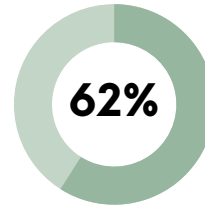
earn below
50% of the
median income



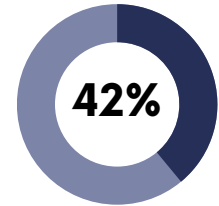
are between
25 and 65
years old



are a racial
and/or ethnic
minority



have a female
head of
household



identify as
having a
disability

Who We Are

Open Hearth Inc. is a 501(c)(3) nonprofit dedicated to ending homelessness, promoting financial stability, and expanding affordable housing in our community.

Our Impact

- ✓ **1,072** households served in 2024
- ✓ **30+** agencies collaborating to address homelessness
- ✓ **Expanding** opportunities for financial independence

Who We Help

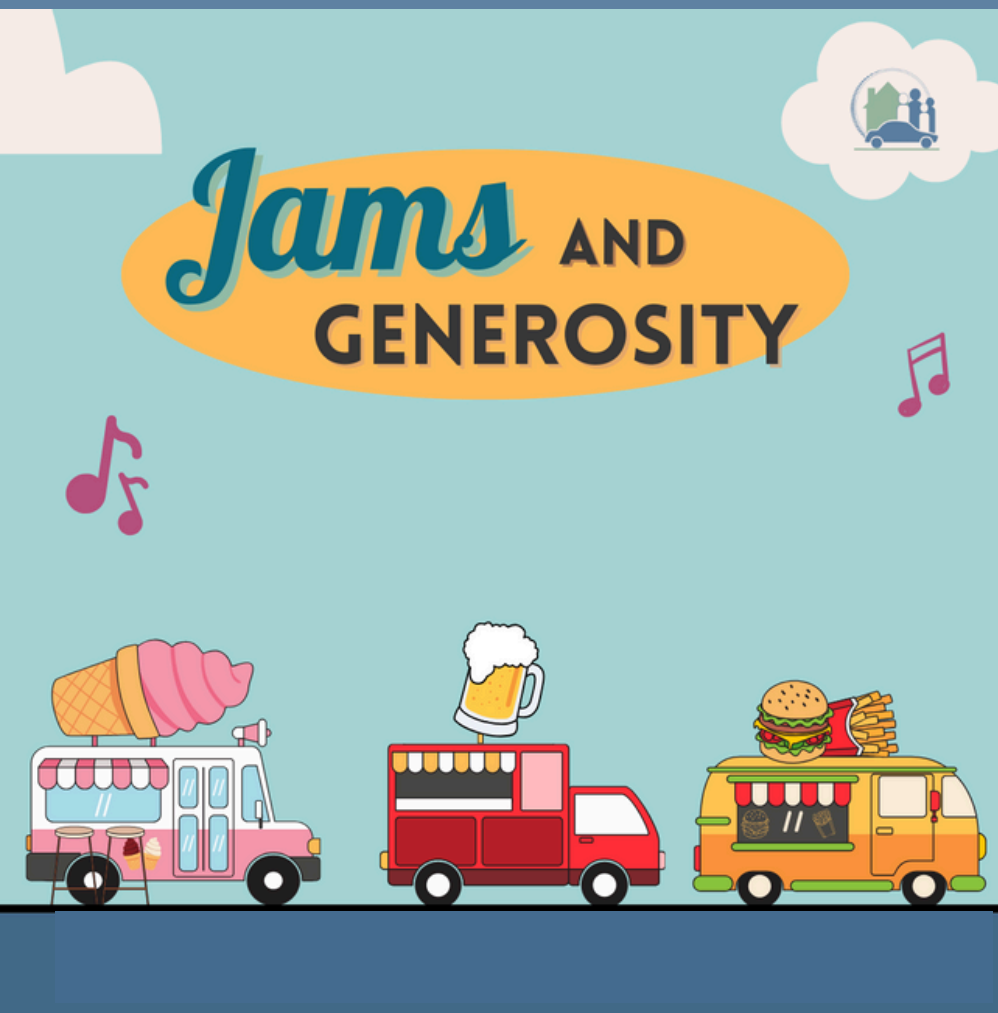
- Individuals & families facing **homelessness or eviction**
- Those seeking **financial education & stability**
- People with **disabilities & mental health challenges**
- Residents needing **transportation assistance**

How You Can Help

- Become** a 2025 Open Hearth Community Champion
- Volunteer** with us
- Follow/Share** us on Facebook, Instagram, and LinkedIn
- Donate** to help create housing & financial stability

OUR EVENTS

JAMS & GENEROSITY



Join Open Hearth as we blend fun and philanthropy with live music and food trucks to support our mission of ending homelessness and financial instability.

This is a family-friendly event that will be held on the lawn of our one-acre property in the center of Phoenixville.

Children 12 and under attend for free.

OUR EVENTS

PICKLEBALL PALOOZA



Open Hearth's
PICKLEBALL
Palooza



Proceeds Benefit
OpenHearth



We hope you join us for a fun day of play which will also raise funds and awareness for OpenHearth's mission of ending homelessness and financial instability in our community. The morning will feature doubles tournaments for beginner through advanced players.

OPEN HEARTH 2025 COMMUNITY CHAMPION SPONSORSHIP LEVELS

	GOLD	SILVER	BRONZE	INDIVIDUAL EVENT SPONSOR
	\$5,000	\$2,500	\$1,000	\$500
Court sponsor at Pickleball Tournament (Fall 2025)	✓			
Personalized brick at Open Hearth's Headquarters	✓			
Tabling opportunity at Jams & Generosity (5/21/2025) and Pickleball Tournament (Fall 2025)	✓	✓		
Prominent logo placement on Jams & Generosity and Pickleball Tournament signage and digital event materials	✓	✓		
Logo featured on Open Hearth's website for 12 months	✓	✓		
Logo placement on Jams & Generosity and Pickleball Tournament signage and digital event materials	✓	✓	✓	Choose one event
Featured posts on social media channels mentioning all sponsors at the same time	3 posts	2 posts	1 posts	
Inclusion on posts on social media channels	4 posts	3 posts	2 posts	1 post
Complimentary tickets to Jams & Generosity	4 tickets	3 tickets	2 tickets	1 ticket

If you have any questions, please do not hesitate to contact our event coordinator - Nettie Wolfe Silva, 610-792-9282, x206, nsilva@openhearthisc.org. A company's or family's name can be included on event materials in lieu of a logo.

We would love to partner with you!

Contact us today.



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