

20 26

Community Champion Program



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OpenHearthInc.org



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On behalf of Open Hearth, I would like to extend an invitation to become a 2026 Open Hearth Community Champion.

As a Community Champion, your business's support of Open Hearth's mission to end homelessness and financial instability in the community will be promoted in multiple ways throughout 2026. In addition to promotion via social media and our website, there are opportunities to be featured at our two largest events, Jams & Generosity in May and our Pickleball Tournament in the fall. Last year, these two events brought together over 250 community members (50+ more than in previous years), local businesses, and supporters. In addition, our social media channels reach thousands of individuals both locally and regionally.

Participation as a Community Champion is a way to support your neighbors during a challenging time. Rents have been rapidly rising, creating limited housing options, leading to a housing crisis that leaves many in precarious situations. Your support provides help to those individuals and families who are looking for assistance in their time of need.

Help us celebrate Open Hearth's 35th year of serving the local community. Our original mission was to ensure equal housing opportunities for people who were denied them due to their developmental, emotional, or physical disabilities. Our focus continues to be on creating affordable housing opportunities for those who have been excluded from the housing market. Additionally, we provide financial education and coaching to those looking to increase their income, decrease their debt, and/or increase their assets. This includes members of our community who are experiencing homelessness or facing eviction, those who are looking to improve their financial stability, as well as those with a serious and persistent mental health diagnosis or other disability. We provided these services to over 1,072 households last year.

Our programs are offered on a continuum — from preventing homelessness to homeownership opportunities. Staff guide and support program participants as they move towards greater financial stability and self-sufficiency.

Programs include—

Housing—

- Homelessness prevention
- Permanent housing subsidies
- Security deposit loans, basic critical furnishings

Financial Management—

- Matched savings for higher education, a car, or a first home
- Ongoing financial coaching
- Personal financial education workshops
- Budgeting, social service referrals, and goal setting

Transportation—

- Matching funds for the purchase of a car
- Zero percent interest car repair loans

Community Building— Open Hearth is a respected leader in community building efforts on the issues of affordable housing, financial stability, and improved quality of life for all. Efforts include—

- Hosting 30+ social service staff for monthly networking meetings
- Partner organization of the Chester County Partnership to End Homelessness (our CEO chaired the governance board from 2017-2022)
- Leading a community-wide effort to end homelessness in Chester County through hosting case conferencing and resource coordination with shelters, partner agencies and County representatives. This work includes creating and maintaining a by-name list of those experiencing homelessness in the County and working with all housing providers to prioritize those on this list for permanent housing.

By partnering with us as a Community Champion, you will not only contribute to a meaningful cause but also enjoy valuable exposure and recognition within the community. To explore these opportunities, please refer to the attached forms that contain additional details. We offer several levels of sponsorship designed to align with your marketing goals.

We appreciate your consideration of this sponsorship opportunity and look forward to the possibility of partnering with you. Should you have any questions or require additional information, please do not hesitate to reach out.

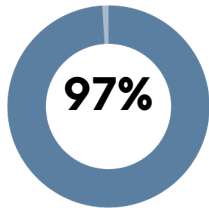
Warm regards,



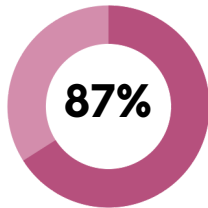
Kelly Raggazino | Chief Executive Officer

Open Hearth offers **housing, transportation, financial management and community building programming**. Staff guide and support program participants as they move towards greater financial stability and self-sufficiency.

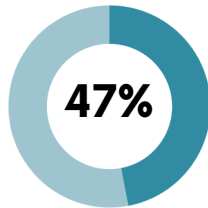
Who We Serve



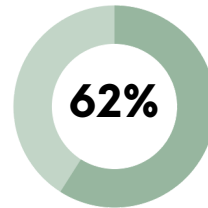
earn below
50% of the
median income



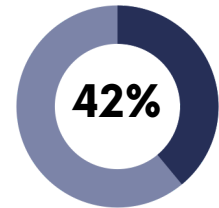
are between
25 and 65
years old



are a racial
and/or ethnic
minority



have a female
head of
household



identify as
having a
disability

Who We Are

Open Hearth Inc. is a 501(c)(3) nonprofit dedicated to ending homelessness, promoting financial stability, and expanding affordable housing in our community.

Our Impact

- ✓ **1,072** households served in 2024
- ✓ **30+** agencies collaborating to address homelessness
- ✓ **Expanding** opportunities for financial independence

Who We Help

- Individuals & families facing **homelessness or eviction**
- Those seeking **financial education & stability**
- People with **disabilities & mental health challenges**
- Residents needing **transportation assistance**

How You Can Help

- Become** a 2026 Open Hearth Community Champion
- Volunteer** with us
- Follow us/Share** on Facebook, Instagram, and LinkedIn
- Donate** to help create housing & financial stability

OUR EVENTS

JAMS & GENEROSITY



Open
Hearth Inc.

JAMS & GENEROSITY

LIVE MUSIC | FOOD TRUCKS | LAWN GAMES

MAY 20, 2026

701 S. MAIN STREET, PHOENIXVILLE



Join Open Hearth as we blend fun and philanthropy with live music and food trucks to support our mission of ending homelessness and financial instability.

This is a family-friendly event that is held on the lawn of our one-acre property in the center of Phoenixville. Children 12 and under attend for free.

OUR EVENTS

PINTS WITH A PURPOSE



Pints
WITH A PURPOSE



August 5, 2026 - 5-8 PM

50 Three Tun Rd, Ste 4, Malvern, PA

Supporting Open Hearth, Inc

Join Open Hearth as we pour drinks and collect tips to support our mission of ending homelessness and financial instability in our community. Enjoy an evening with local celebrity bartenders behind the bar and a food truck on-site serving up delicious snacks, all while helping raise vital funds and awareness for our work.

OUR EVENTS

PICKLEBALL PALOOZA



We hope you join us for a fun evening of play, which will also raise funds and awareness for Open Hearth's mission of ending homelessness and financial instability in our community.

OPEN HEARTH 2026 COMMUNITY CHAMPION PROGRAM <i>A year-long opportunity</i>	Gold \$5,000	ANNIVERSARY SPECIAL Emerald \$3,500	Bronze \$1,000	Individual Event Sponsor \$500
Court sponsor at Pickleball Tournament (Fall)	✓			
Personalized brick at Open Hearth's Headquarters	✓			
Tabling opportunity at Jams & Generosity (Spring) and Pickleball Tournament (Fall) <i>*With the ability to hand out a branded give away*</i>	✓	✓		
Prominent logo placement on Jams & Generosity and Pickleball Tournament signage and digital event materials	✓	✓		
Logo featured on Open Hearth's website for 12 months	✓	✓	✓	
Logo placement on Jams & Generosity and Pickleball Tournament signage and digital event materials	✓	✓	✓	Choose 1 event
Dedicated Sponsor Posts (Gold receives an individual post; Emerald and Bronze receive posts within their tier)	3 (1 per event + 1 mid-year)	3 (1 per event + 1 mid-year)	2 (1 per event)	
Story Posts (event countdowns/highlights)	3 (1 per event + 1 mid-year)	2 (1 per event)		
Sponsor Recognition Post (post featuring tiered sponsor graphic, displaying all sponsors' logos together)	2 (1 per event)	2 (1 per event)	2 (1 per event)	1 (chosen event)
Post-Event Thank You Post (logos included in event wrap-up and thank-you post)	2 (1 per event)	2 (1 per event)	2 (1 per event)	1 (chosen event)
Inclusion in one pre-event eblast reminder (with logos for Gold/Emerald tiers)	Logo (prominent)	Logo	Name Only	
Year end community champion thank you post (both gold and emerald together, identified by tier)	Logo (prominent)	Logo		
Complimentary tickets to Jams and Generosity	4	3	2	1

We Would Love to Partner With You



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Contact Us Today!